Consortium of College and University Media Centers Returns as an Official Program Partner for the UB Tech® Conference

The 2019 show will include four AV integration and active classroom sessions, designed by Consortium of College and University Media Centers that *focus on the latest developments in higher education technology.*

PALM BEACH GARDENS, Fla. — April 2, 2019 — The **UB Tech® Conference**, in partnership with *University Business®*, announced today that The Consortium of College and University Media Centers (**CCUMC**) is returning as an official program partner for 2019. Designed for higher education leaders, technology experts and AV professionals the event, being held June 10 - 12, includes three days of targeted summits, workshops, breakout sessions and networking opportunities to help attendees gain insights to take back to campus.

This year's show takes place at the Hilton Orlando Bonnet Creek in Florida and includes specialized programming presented by CCUMC including how wireless collaboration and BYOD video devices can help integrate AV technology in the active classroom learning environment.

"We are excited to welcome CCUMC back to the conference," says JD Solomon, UB Tech Program Director and Editorial Director, *University Business®*. "Their informative sessions cover a variety of topics including how to explore current needs and create a plan to update technology to modernize the classroom."

CCUMC specialized Active Learning and AV Integration program sessions at UB Tech will be presented by Landon Berry, Postdoctoral Fellow, UCF Faculty Center for Teaching and Learning, University of Central Florida; Katie Kassof, Learning Space Designer, American University; William Lanham, Instructional Technology Systems Professional, University of Georgia; Don Merritt, Director, Office of Instructional Resources, University of Central Florida; and Jim Spencer, Educational Technologist, University of Notre Dame. Sessions include:

- [Managing AV Services With a Decentralized Support System](#)
- [How AU's Classroom Improvement Committee Improves the Institution](#)
- [Helping Faculty Transition to Active Learning Spaces](#)
- [Technology Spaces Without User Interfaces](#)

"Our program partnership with UB Tech lets us share our latest educational technology ideas and support strategies," says Kathy Dooley, President, CCUMC. "Our focus includes how to design active learning spaces on campus using collaborative strategies, how to support our educators to transition into these new ways of teaching and learning, and how to use remote monitoring software to better support these spaces."

This year's program will also feature more than 55 sessions in 6 unique learning tracks focused on AV Integration, Active Classroom, Campus IT, Instructional Technology, and 2 new tracks Technology Leadership and Esports.

Registration is now open for the 2019 UB Tech Conference, visit www.UBTechConference.com or call toll-free 1-800-727-1227.

For all media inquiries, please contact Rennette Fortune at 561-622-6520 or email her at rfortune@lrp.com.

About UB Tech® Conference

UB Tech® is the leading higher education technology conference for tech gurus, academic strategists and hands-on IT professionals and is the place for these innovators and thought-leaders to come together. The event includes 3 days of targeted Summits, Workshops and Breakout Sessions where attendees can learn about the latest technology trends and issues impacting institutions, browse a wide array of technology products and services in the Expo Hall hosting dozens of solutions providers and network with colleagues.

About CCUMC

The mission of CCUMC is to provide leadership and a forum for information exchange to the providers of media content, academic technology, and support for quality teaching and learning at institutions of higher education.
www.ccumc.org/

Contact

Media Contact:
Rennette Fortune
LRP Media Group
P: 561-622.6520
C: 561-373-9870
E: rfortune@lrp.com
www.lrp.com